

BATHROOM PODS

BUSINESS DEVELOPMENT PROJECT

*“Industrialized Bathroom Production for
Modern Construction”*

What is Bathroom Pods?

A complete bathroom unit, prefabricated in a factory and installed in minutes on-site



Precision-built in a controlled factory environment



Delivered as a fully finished, plug-and-play unit



Installed in hours to accelerate project delivery



Reliable quality through repeatable manufacturing



Advantages of Bathroom Pods

Bathroom Pods	Traditional Construction
Factory-built by a single integrated team	Built on-site by multiple contractors
Installed in hours with predictable timing	Long, unpredictable installation times
Consistent, standardized production quality	Quality varies by crew and conditions
Simplifies planning and site coordination	Requires complex scheduling & logistics
Fully tested before delivery	Higher risk of defects and rework

Global Market Opportunity

A global shift toward modular efficiency — and Turkey is ready to lead regionally

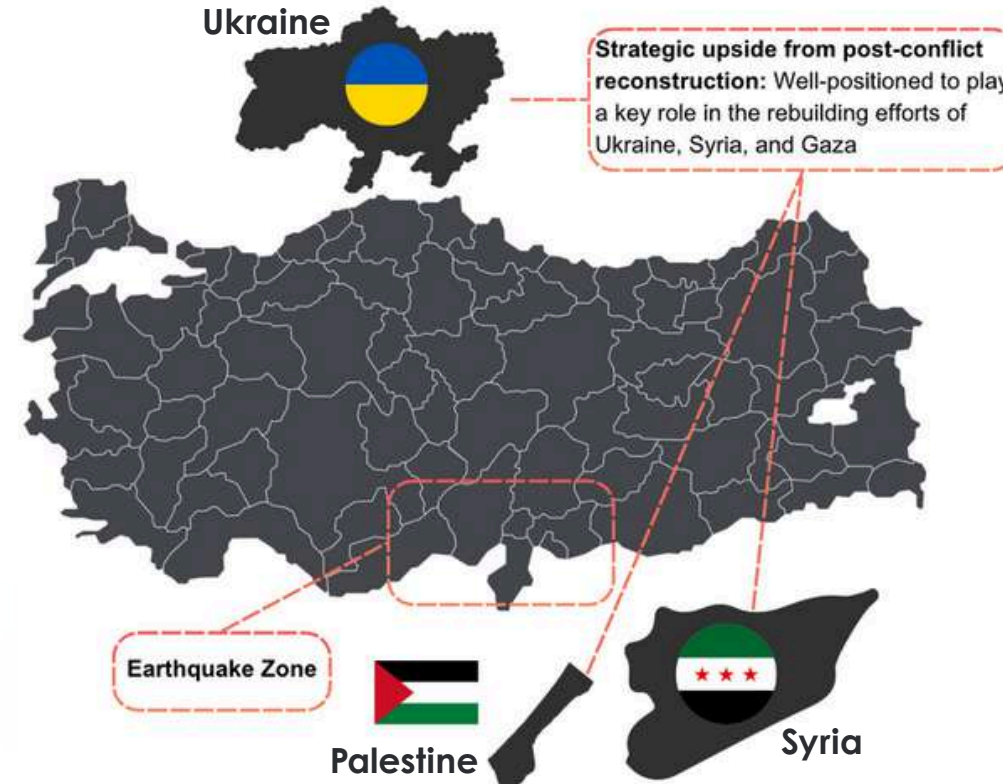
Market Size & Growth

- **Global market size:** \$1.5B (2024) → \$3B+ by 2030
- **Growth rate:** ~9–10% CAGR
- **Key drivers:** Labor shortages, fast-track construction, urbanization

High-Demand Areas

- 🏨 Hospitality
- 🏥 Healthcare
- 🎓 Student Housing
- 🏠 Social Housing
- 🏙️ Modular Smart Cities

Geographic Position



Product Types

Steel Pods



Concrete Pods



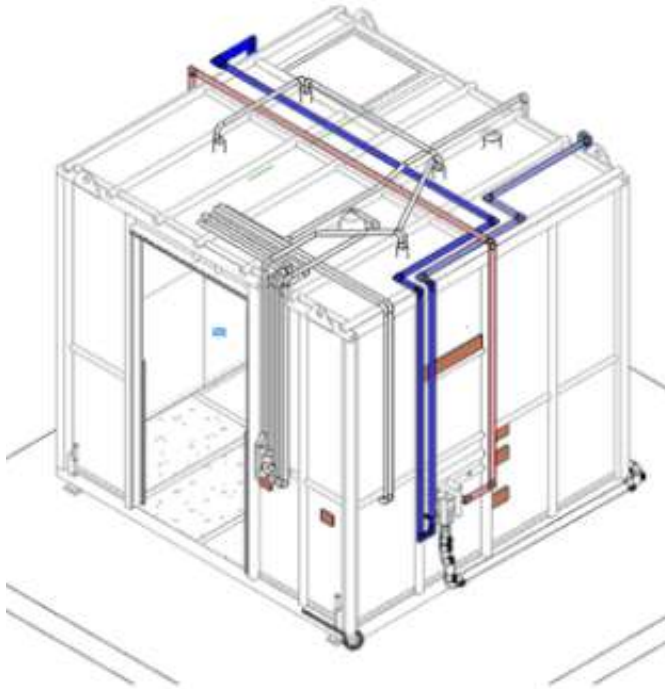
GRP Pods



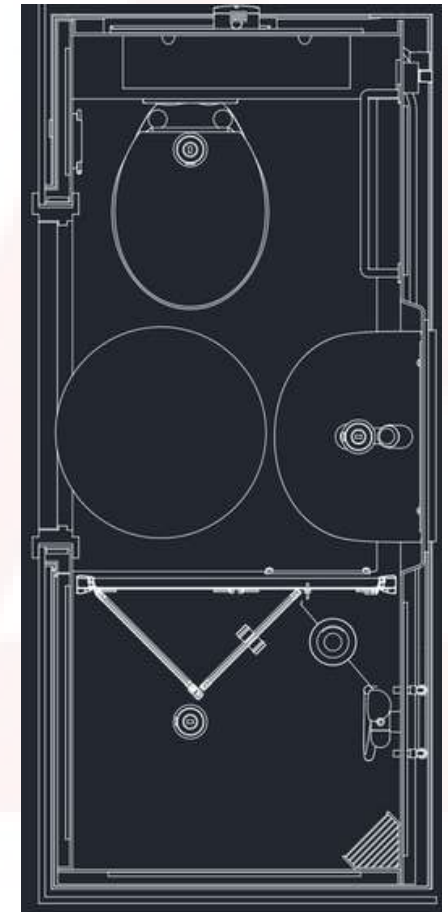
Production Process

Design

Project-specific 2D and 3D design with tailored dimensions, layouts, and technical details



- 1 Steel Frame Construction
- 2 Waterproofing Gypsum Board
- 3 Waterproofing Layer
- 4 Tiles & Adhesive Mortar
- 5 Bespoke Cabinet Design
- 6 Plumbing Fixture per budget



Production Process

Prototype & Manufacturing

A prototype unit is built for approval, followed by standardized manufacturing under controlled factory conditions



Production Process

Storage & Delivery

Pods are securely stored, packaged, and delivered to site on schedule



Production Process

Installation

Pods are positioned and connected on-site in just a few hours, with minimal disruption



Sample Completed Bathroom Pods



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